

SOCIO-ECONOMIC CONTRIBUTION OF THE EUROPEAN COSMETICS INDUSTRY 2019



Cosmetics Europe
the personal care association



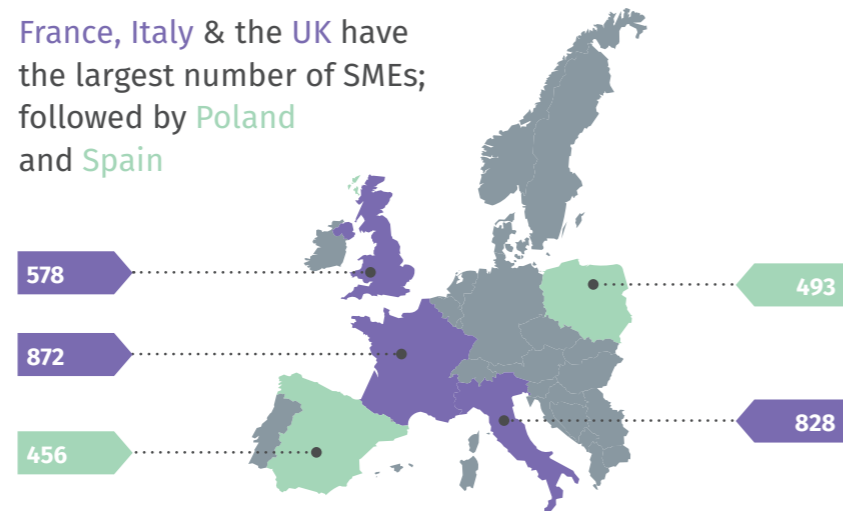
Socio-Economic Contribution of the European Cosmetics Industry 2018

SMEs & big companies are key drivers of innovation & economic growth in the industry

>5,800 SMEs
The number is growing

- +100 companies manufacturing cosmetics ingredients
- 23,000 enterprises involved in the wholesale of cosmetics
- 46,400 specialist stores retailing cosmetics
- 500,000 hairdressing and beauty salons

France, Italy & the UK have the largest number of SMEs; followed by Poland and Spain



The industry supports millions of European jobs up & down the value chain

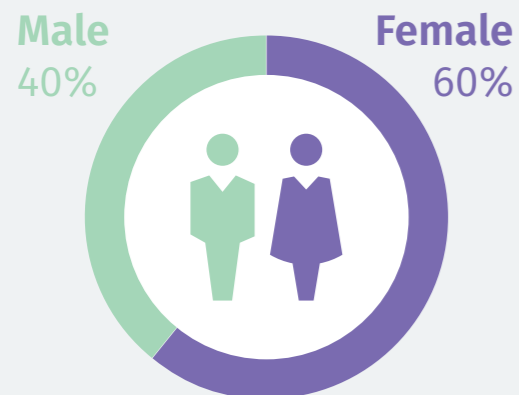
Over **2 MILLION JOBS** across Europe



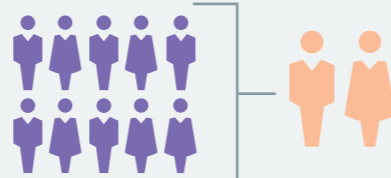
197,000 people employed directly
1.63million people employed indirectly
>366,000 people employed through induced effects

167,730 workers employed in the manufacture of cosmetics

GENDER DISTRIBUTION IN THE EUROPEAN COSMETICS INDUSTRY

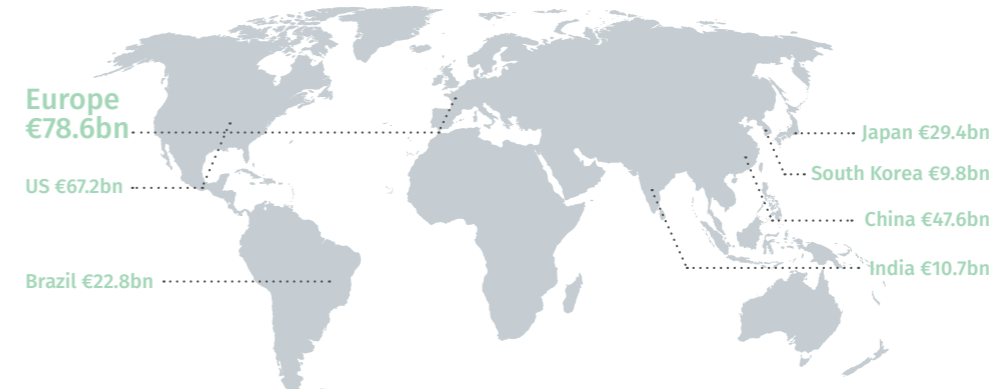


Every 10 workers employed in the cosmetics value chain will support at least **two jobs** in the wider economy



~1,000,000 people active in the hairdressing sector

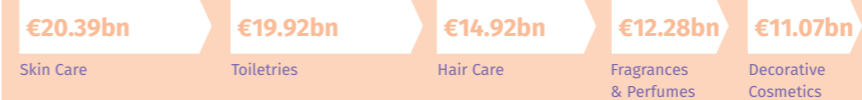
Europe is the global flagship producer of cosmetic products



> 35bn trade in cosmetic products & ingredients within the EU30

21.5bn total exports of cosmetic products from Europe (i.e. extra EU-30)

Skin care & toiletries: largest share of the European market (2018)



France & Germany: Europe's main exporters
50% of total global exports from Europe

A science-driven & highly innovative industry

Expenditure on R&D in Europe
€2.35bn

At least **77 scientific innovation facilities** in Europe

> 28,800 scientists employed in the sector

The industry is about taking care of people

72% of consumers feel the cosmetics and personal care products they use improve their quality of life

80% of consumers identify cosmetics and personal care products as important or very important in building up self-esteem



Handwashing with soap: reduces risk of diarrhoea by **~44-47%** & acute respiratory illness by **23%**

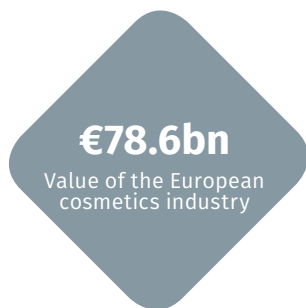
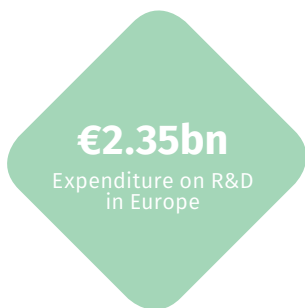


The industry places a strong emphasis on ensuring environmental responsibility and supporting proactive voluntary and self-regulatory initiatives

2015: Cosmetics Europe recommendation to discontinue the use of solid plastic micro particles for cleansing and exfoliating in wash-off cosmetic and personal care products (plastic microbeads).

2016: Cosmetics Europe membership survey found a rapid and substantial 82% reduction, between 2012 and 2015, in the use of plastic microbeads for exfoliating and cleansing purposes in wash-off cosmetic and personal care products.

2018: The strength and effectiveness of the Cosmetics Europe recommendation and the industry voluntary action were reconfirmed. New data showed that between 2012 and 2017, 97.6% of plastic microbeads used for cleansing and exfoliating in wash-off cosmetic and personal care products were phased out.



We personally care